BluePlanet™

Bluetooth® Solutions

www.hoffcobrands.com

About Us

BluePlanet™ is the new family of Bluetooth® products, brought to you by Hoffco Brands.

Hoffco Brands has over 20 years of experience in several product categories including cellular accessories, Bluetooth technology, and many others. With this expertise, Hoffco is able to provide cutting edge products, styles, and comprehensive category management to its customers.

We continually strive to be on the leading edge and forefront of improving our products each and every day to meet the demands of new products entering today's ever-changing marketplace. It is important to recognize the value of branding products properly and creating the "eye-catching" packaging that best relates to today's consumer.

To stay ahead of the curve, Hoffco has a complete in-house product development division. This division excels in package and product creation, POP development, and determining the best vehicles to properly merchandise our products.

Our new BluePlanet family of products offers a wide variety of Bluetooth products that includes in-the-ear headsets and over-the-head headsets, as well as a mountable speakerphone and thumbable keyboard. BluePlanet strives to bring you the highest quality Bluetooth products that surpass industry standards and fulfill your everyday Bluetooth needs.

by hoffco BRANDS

Over-the-Head

Blue HIGHWAY

Blue Highway Bluetooth Headset

Item #06-CE-BT1000

OVER-THE-HEAD DESIGN

- Drive & talk safer with hands free
- Fully adjustable head strap & boom mic
- Engine and wind noise cancellation
- A2DP Technology for streaming music wirelessly
- Multipoint technology: Pair with 2 phones at the same time
- 10X Noise canceling: Blocks out all unwanted background noise for receiving end
- Amplified speaker and noise sheilding ear pad block out unwanted background noise for the driver
- Headset to handset transfer
- Adjustable comfort for left or right ear use
- 320 degree swivel arm with flexible boom mic
- Easy to reach multifunction button
- Hearing aid friendly
- 1-YEAR Warranty

SPECIFICATIONS

- Bluetooth 3.0 + EDR
- Working Range: Up to 33 Feet
- Easing Pairing Support
- Up to 27 hours* of talk time (Industry High!)
- Up to 750 hours* of standby time (Industry High!)
- Charging Time: 2 hours

Over-the-Head

Noise Canceling Headset

Item #06-CE-BTNC1

OVER-THE-HEAD DESIGN

- True echo/background noise elimination
- Fully Adjustable Head Strap
- 180° Horizontal Adjustment Adds Extra Comfort For Left or Right Ear Use
- 320° Swivel Arm with Flexible Boom Mic.
- Convenient and Easy to use Mute Button
- Headset to Handset Transfer
- Easy Answer/End/Reject/Redial/Volume Adjustment
- Voice Recognition Dialing
- AC/DC/USB Chargers included

SPECIFICATIONS

- Working range: Up to 33 Feet
- Bluetooth version: V2.0+EDR (Enhanced Data Rate)
- Dual microphone Noise & Echo Canceling
- DSP technology
- Simple Pairing Support
- Maximum Talk time: 6 hours
- Maximum Standby time: 150 hours
- Low battery LED and audio indication

Up to 6HRS talk time

Up to 150hrs standby

10X NOISE canceling

Over-the-Head

Recordable Bluetooth® Headset

Item #06-CE-BTVR2

OVER-THE-HEAD DESIGN

- True echo/background noise elimination
- 8 minute digital recording
- Records incoming and outgoing calls
- Record voice memos
- Store multiple recordings
- Record, Play, Skip, Delete, and Delete All functions
- Recording voice indication
- Memory Full voice indication
- AC/DC/USB Chargers included

SPECIFICATIONS

- Working range: Up to 33 Feet
- Bluetooth version: V2.1+EDR (Enhanced Data Rate)
- Dual microphone Noise & Echo Canceling
- DSP technology
- Multipoint support; 2 connections simultaneously
- Simple Pairing Support
- Maximum Talk time: 6 hours
- Maximum Standby time: 150 hours
- Headset to Handset Transfer
- Flexible swivel boom mic for left or right side
- Rubber scratch-resistant coating

Wireless Bluetooth® Headset

Item #06-CE-N500

IN-THE-EAR DESIGN

- Optional Black Ear Hook
- Optimized Sound Quality
- Voice Dialing
- Soft Touch Finish
- Interchangeable Colored Faceplates
- Includes Wall, USB & Car Charger and optional ear hook

SPECIFICATIONS

- Bluetooth V2.0 + EDR
- Frequency: 2.4GHz to 2.4835 GHz
- Rechargeable Li-polymer: 65mah
- Charging Time: 2 hours
- Talk time: Up to 4 hours
- Standby time: Up to 120 hours
- Operating distance: Up to 30 feet (10 meters)

Wireless Bluetooth® Headset

Item #06-CE-N450

IN-THE-EAR DESIGN

- Optional Clear Ear Hook
- Optimized Sound Quality
- Voice Dialing
- Soft Touch Finish
- Interchangeable Colored Faceplates
- Includes Wall, USB & Car Charger and optional ear hook

SPECIFICATIONS

- Bluetooth V2.0 + EDR
- Frequency: 2.4GHz to 2.4835 GHz
- Rechargeable Li-polymer: 50mah
- Charging Time: 1 hour
- Talk time: Up to 3 hours
- Standby time: Up to 100 hours
- Operating distance: Up to 30 feet (10 meters)

Camouflage

Camouflage Bluetooth® Headset

Item #06-CE-BTRT1

IN-THE-EAR DESIGN

- Background/Echo Elimination
- RealTree® Camo Decoration
- Headset To Phone Transfer
- Volume Control
- Extra Ear Gels Included

SPECIFICATIONS

- Working range: Up to 33 Feet
- Bluetooth version: V2.1+EDR (Enhanced Data Rate)
- Maximum Talk Time: 6 Hours
- Maximum Standby: Time 120 Hours

Camouflage Bluetooth® Headset

Item #06-CE-BTRT2

OVER-THE-HEAD DESIGN

- Background/Echo Elimination
- Adjustable Strap
- 180° Horizontal Adjustment adds extra comfort for left or right ear use
- 320° Swivel Arm With Flexible Boom Mic
- Convenient And Easy To Use Mute Button
- RealTree® AP Camo Decoration
- Headset To Phone Transfer
- Volume Control

SPECIFICATIONS

- Working range: Up to 33 Feet
- Bluetooth version: V2.0+EDR (Enhanced Data Rate)
- Dual microphone Noise & Echo Canceling
- DSP technology
- Simple Pairing Support
- Maximum Talk time: 6 hours
- Maximum Standby time: 150 hours
- Low battery LED and audio indication

Other Headsets

Wireless Motorcycle Headset

Item #06-CE-BTH200H

UNIVERSAL FOR MOST HELMETS

- Drive and talk safer and hands free
- Fully adjustable boom mic
- Engine and wind noise cancellation
- Bike-to-Bike*, Driver-to-Passenger* or Rider-to-Mobile communication
- Connect to 2 Bluetooth devices at same time
- Water resistant and wind proof
- Easy to install!
- HELMET NOT INCLUDED

SPECIFICATIONS

- Working range: Up to 33 Feet
- Bluetooth version: V2.1
- Supports HSP and HFP profiles
- Simple Pairing Support
- Maximum Talk time: 7 hours
- Maximum Standby time: 80 hours
- Charging time: 2 hours
- Low battery LED and audio indication

WHAT'S INCLUDED?

- Travel Charger
- Car Charger
- USB Charger
- Button
- Mic/Speaker
- User Manual

Easy Stick Speaker
Volume Up/ Intercom Call
Answer/End Redial/Pair
Volume Down/ Intercom Call
2-Sided Loop Fasteners for max grip on a helmet
Wind Proof Boom Mic

Other Headsets

Stereo Bluetooth® Headset

Item #06-CE-BTH100

FOR ENABLED DEVICES

- Lightweight & Comfortable Behind the Neck Design
- High-Definition Quality Sound
- Easy Access Wireless Sound & Talk Control
- Play, Pause, Back, and Skip Controls
- +/- Volume Control
- AC/DC/USB Travel Chargers Included
- Extra Ear Buds Included

SPECIFICATIONS

- Bluetooth Frequency: 2.402GHz - 2.480GHz
- Supports Profiles: Headset, Handsfree, A2DP, AVRCP
- Easy Pairing Bluetooth V. 2.1
- Operation Range: Up to 30ft
- Charging Time: Approx. 2.5 hrs

Up to 7 HRS music
Up to 8 HRS talk time
Up to 140 HRS standby
for bluetooth capable Phones
for bluetooth capable MP3 Players
for bluetooth capable Computers

Wireless Devices

Wireless Speakerphone

Item #06-CE-BTS100S

WINDSHIELD OR VISOR

- Solar Recharging (No manual charging required!)
- Caller Name or Number Display
- Supports Voice Dial / Redial / Call Rejection
- Echo Cancellation + Noise Suppression
- Includes Car Charger w/ USB Cable
- Windshield Mount & Suction Cups

SPECIFICATIONS

- Working range: Up to 33 Feet
- Bluetooth version: V2.0
- Supports profiles: HSP, HFP 1.5 and OPP
- Maximum Talk time: 13 hours
- Maximum Standby time: 450 hours

Wireless Thumbable Keyboard

Item #06-CE-TH100

EMAILS, BLOGS, ARTICLES, ETC.

- Faster typing on thumb-sized buttons
- Lightweight and portable
- Prevent smudges & prints on your device
- Use tablet or phone to the fullest capacity
- Lifetime Warranty

WHAT'S INCLUDED?

- Thumbable™ Bluetooth® Mini Keyboard
- Deluxe storage case with pull out flap
- 2-in-1 home/car charger
- USB charging cable

Coming Soon

Hybrid Headset

HIGH END BLUETOOTH DEVICE

- Multi-point, it supports to connect 2 cell phones at the same time
- Battery life displayed on iPhone
- Clip and plug in earpiece
- Amplifier to get loud speaker
- Comfortable earpiece with very small and thin boom microphone
- Best Noise canceling in the world with 2 microphones and 1 bone deductive
- LCD display and TTS function - can speaker, display caller name and caller ID
- LCD can be set for 2 lines characters or 1 line of big font characters
- Phone book function - can synchronize phone book from mobile to Bluetooth device

SPECIFICATIONS

- Working range: Up to 33 Feet
- Bluetooth version: V3.0 + ERP
- Maximum Talk time: 30 hours
- Music Play Time: 25 hours

DIMENSIONS (BOX)

- Width: 30 mm
- Height: 58 mm
- Depth: 15 mm (excluding clip)

PlatinumOne Bluetooth® Headset

MULTI-POINT CONNECTION

- Multi-point, it supports to connect 2 cell phones at the same time
- Battery life displayed on iPhone
- Comfortable 3 different size ear gels
- Comfortable ear hook
- Transfer a call between the mobile phone and the headset
- Multifunction: make a call, end a call, and reject a call, call redial, Volume adjustment, call waiting*, voice recognition*
- Universal Micro USB charge port

SPECIFICATIONS

- Working range: Up to 33 Feet
- Bluetooth version: V3.0 + EDR
- Supports profiles: HSP, HFP 1.5 and OPP
- Maximum Talk time: 8 hours
- Maximum Standby time: 180 hours
- Music Play Time: 7 hours

DIMENSIONS

- Width: 80 mm
- Height: 25 mm
- Depth: 13 mm (excluding ear insert)

Coming Soon

CK5
BLUETOOTH CARKIT
Car Kit + Headset
V3.0+EDR
Multipoint
Multipoint technology lets you pair and maintain connections with two devices
Loud speaker
DSP echo cancelling
Changeable Nokia battery

SH61
Bluetooth
Stereo Headset
V2.1+EDR
Rechargeable poly- Li battery
3.5mm stereo
headphone connector
up to 10 hrs. PLAY

BTSP02 BLUETOOTH SPEAKER
Changeable
Nokia battery
up to 5 hrs. Talk
V3.0+EDR
Built-in Mic
3.5mm
Audio in
Hi-Fi sound
quality
Multipoint technology
lets you pair and
maintain connections
with two devices

SH5
Bluetooth
Stereo Headset
V3.0+EDR
up to 8 hrs. Talk
-Music operation: Play, Pause, Stop, Forward and Backward
-Battery type: Rechargeable poly- Li battery
-Supported profile: Headset and Hands-free ,A2DP, AVRCP.
-General Feature: Pick UP a call, end a call, reject a call, call redial, transfer a call, volume adjustment, voice dial

Mini Bluetooth Speaker
BTSP04
Fashionable design
Built-in MIC
up to 3 hrs. PLAY
Multipoint
Multipoint technology lets you pair and maintain connections with two devices
Built-in Mic
Portable
Hi-Fi tone quality

Coming Soon

H60601
USB HEADSET

V3.0+EDR

Operation frequency range:2.402-2.48GHz
Bluetooth specification:V3.0+EDR
Supported profile:Headset 1.0 and Hands-free1.5
Chipset:CSR BC6110
Opetation range:Up to 10 metres
Talk time:Up to 3.5 hours
Standby time:100 hours
Charging time:about 1.5 hours
Battery type: Rechargeable Poly -Li battery

USB charge

Bluetooth mouse
BM03

V3.0+EDR

-Specification:Version 2.0 Class2
-Transimit Range:Up to 10meter
-Range of frequency:2.4GHz Spectrum
-Operate Voltage:2.4-3.0VDC(Powered by AAA batteries)
-Standby Current:3-5mA
-Sleep Current:<100uA
-Dimensions:80(L)×55(W)×32(H)mm
-Weight:50g+/-2g
-Operate current:<15MA(operate on a white paper),
<25MAo(perate on a Black paper).

Bluetooth Keyboard for iPad/iPad2
BK02

V3.0+EDR

Product Features:

1.Bbuilt-in wireless bluetooth 2.0 silicone keyboard
2.Stylish protective PU leather case designed for iPad1/iPad2.
3,iPad1/2 display stand for easy viewing.
4.Built-in Rechargeable lithium battery lasts for approximately 45 hours per charge.
5.Special(home)screen key for one touch access to variety of application.
6.Light weight,quiet keystrokes, waterproof and dust-proof
7.Energy saving keyboard sleep mode.
8.Smart wake-up/sleep capability
(Only ipad 2 is available)

Bluetooth Speaker
BTSP06

Multipoint technology lets you pair and maintain connections with two devices

Mini USB charging cable

3.5mm stereo cable

Notes

Notes

BluePlanet™

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